



News Release

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ITOCHU Corporation
SKY Perfect JSAT Corporation

ITOCHU and SKY Perfect JSAT Agree to Reseller Partnership with Orbital Insight

ITOCHU Corporation (headquartered in Minato-ku, Tokyo; Masahiro Okafuji, President and CEO; hereinafter “ITOCHU”) announced today that ITOCHU and SKY Perfect JSAT Corporation (headquartered in Minato-ku, Tokyo; Shinji Takada, Representative Director, President and Chief Executive Officer; hereinafter “SKY Perfect JSAT”) have agreed to a reseller agreement with Orbital Insight, Inc. (headquartered in California, United States; James Crawford, CEO; hereinafter “Orbital Insight”) to offer Orbital Insight’s geospatial analytics to customers of ITOCHU and SKY Perfect JSAT.

Orbital Insight sources imagery from satellites, drones, and other UAVs and then applies artificial intelligence to automate the analysis of millions of images at scale. As a result, the company can provide actionable intelligence across industries, from retail sales strength, to flood extents, to the amount of crude oil being stored in China and the U.S. As customers in Japan continue to adopt new sources of data to make business decisions, this partnership will provide access to information grounded in observable truths at a global scale to customers of ITOCHU and SKY Perfect JSAT.

As pioneers of space and satellite businesses, ITOCHU and SKY Perfect JSAT plan to utilize the partnership with Orbital Insight to actively develop businesses that use LEO through customer and market development. SKY Perfect JSAT customers will have access to Orbital Insight’s cutting-edge analysis and applications, including measuring retail traffic, monitoring construction, economic indexing, determining the scope of natural disaster impact, and more. As Asia’s largest satellite communication and multi-channel pay TV company, SKY Perfect JSAT launched a LEO satellite business in 2015. They have established successful partnerships with leading companies in the LEO satellite industry, including Axelspace Corporation of Japan, Planet Labs Inc. of the U.S., KSAT AS of Norway, and LeoSat Enterprises Inc. of the U.S.

“We are excited to be partnering with ITOCHU and SKY Perfect JSAT as we expand Orbital Insight’s customer base in Japan,” said A.J. DeRosa, Executive Vice President and Head of Global Sales at Orbital Insight. “Together, we’ll bring transparency to economic trends that will enable stronger decisions by business leaders, executives and policy-makers in Japan.”

< Images of detecting and analyzing the subjects (automobiles and oil tanks) from satellite pictures >

